

Sector Globex.

Building and Construction

Analysis of the global exhibitions market

Overview and coverage

February 2016

About the report

Sector Globex is an invaluable 40 plus page report featuring 10 exhibits that support the strategic planning process of organisers in high growth and / or fast moving tradeshow sectors

Each report provides a global outlook on the underlying market dynamics of a sector and their impact on show performance and visitor behaviour whilst identifying industry challenges and detailing opportunities for growth

The report looks at the increased influence of emerging markets and the performance of mature markets, whilst providing benchmark data to international organisers

Supports strategic decision planning

- What are the exciting sectors / segments / geographies?
- Where is growth coming from? What are the drivers?
- What are the structural trends in the market?
- How do developments in the underlying market affect exhibitions?
- Which are the top exhibitions worldwide and how have they been performing?
- What is the competitive positioning of organisers?
- Have there been any major new launches / acquisitions / closures

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Underlying market dynamics

- Sector trends and spend by region and market segment
- The role of exhibitors and visitors to the value chain

Mature and emerging market analysis

- Benchmark data by market size and region
- Outlook for visitor and exhibitor universe
- Untapped growth opportunities in underlying markets

Shows and exhibitor analysis

- By market share and region
- Frequency of shows, by segment and overview of strategic initiatives
- Benchmark data by region, space, exhibitors and visitors numbers
- Outlook for growth

Coverage

Markets covered

Mature	US
	UK
	Germany
	France
	Italy
	Australia
	Canada
Emerging	China
	Brazil
	India
	Russia
	Indonesia
	Gulf Cooperation Council (GCC)

Regional splits

Regions	North America
	Europe
	APAC
	South America
	Rest of the world

Products in scope

Product groups ¹	Machinery and equipment
	Building materials
	Interior fittings and fixtures
	Building technology and energy
	Plumbing and HVAC

To purchase

Sector Globex is available to purchase online through [MyGlobex](#). You will simply need to sign-in, and once purchased you can download the report automatically. The report will be securely saved in your account so that you can access it at any time. For more information please contact Katalin Lugosi at katalin.lugosi@amrinternational.com or call on +44207 534 3860

About AMR International

With a track record of over 25 years, AMR International is the trusted advisor to the exhibitions industry. In addition to group strategy, AMR supports top exhibitions organisers with show launch reviews, market entry strategy and operational improvements, with a particular focus on value-based pricing and organisational alignment. AMR is a regular advisor to global investors providing strategic M&A support and driving growth in mature and emerging markets

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