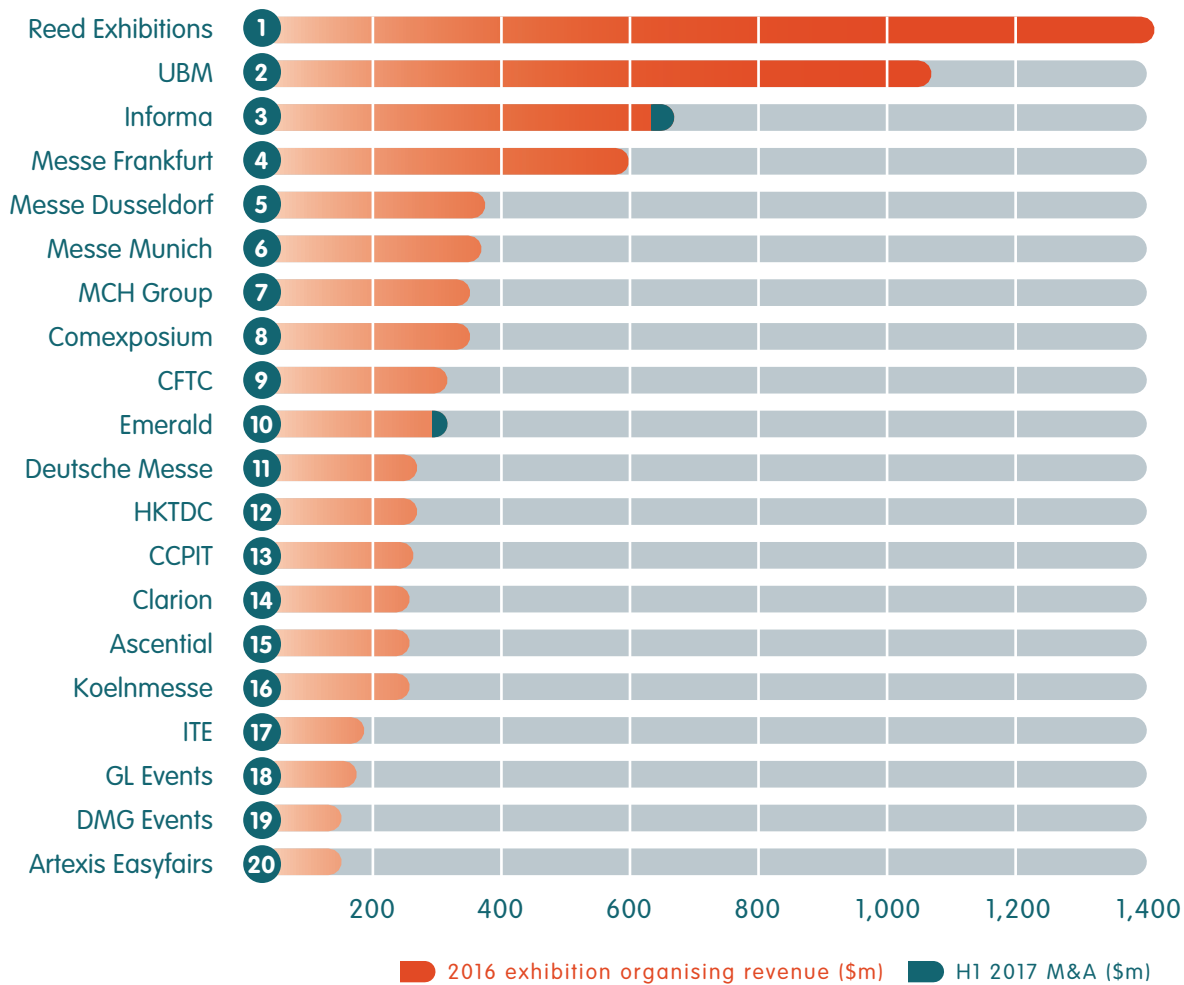


2016 exhibition organising revenue + H1 2017 M&A



Note: 13 September 2017

Reissuing an updated version of the AMR Top 20 due to a formatting issue at publishing, which misaligned the revenue scales. All rankings remain unchanged.

Notes on methodology

- AMR estimates of exhibition-organising only revenues, based on published revenues for 2016, and estimates on the revenue of acquired sizeable assets in the first half of 2017; exhibition-organising only revenue excludes integrated revenue from venue rental to third party organisers and add-on services such as catering.
- Converted at a 2016 average exchange rate.
- The list includes both international organisers and organisers with domestic focus, e.g. CCPIT and CFTC.
- HKTDC: Hong Kong Trade Development Council | CFTC: China Foreign Trade Center | CCPIT: China Council for the Promotion of International Trade.